



## FEIF Youth work – lights, camera, action!

### International video competition 2017

**What:** team competition for a group of 4-6 young people involved with the Icelandic horse. You need to produce a video no shorter than 3 mins, and no longer than 5 mins on a particular theme.

**Theme for 2017: Power is ... [fill in your own idea]**

**Aim:** to foster teamwork and collaboration, encourage good horsemanship and continuous learning, raise awareness of the international aspects of the Icelandic horse world, develop imagination and promote perseverance to manage and complete a project.

**Who:** groups of young people, involved with Icelandic horses. The competition is open for groups of minimum 4 and maximum 6 young people, no older than having their 21<sup>st</sup> birthday during 2017.

**How:** as a minimum requirement, the film needs to involve at least one Icelandic horse, and must feature at least half the registered group. All other aspects (story, setting, music, etc.) are free for the team to agree on. Each team member needs to have a clearly defined and identifiable role in the production. Language – remember that the resulting film will be shown to an international audience, so keep dialogue to a minimum.

The video must have a title and credits, date, and venue, and other formal aspects for a proper video.

**When:** all videos need to be uploaded to youtube or similar, but remain “unlisted” and the video must not be made public until the middle of August 2017. The deadline for submission is **no later than 31<sup>st</sup> May 2017**. Entries will be judged by an international panel of judges.

(If technically possible) the winning entries will be played live on the big screen during the World Championships in Oirschot.

For registration details and further information visit: [www.feif-video-competition.webnode.be](http://www.feif-video-competition.webnode.be)

Good luck to all!

Bert Collet – on behalf the FEIF Youth Committee

1 March 2017

**Note to parents and youth leaders:** The competition is aimed at the young riders themselves. No equipment other than a video camera or mobile phone, and basic software on the computer should be necessary. In the spirit of international youth work, we would kindly request parents and other supportive adults to enable and support the work of the competing teams, without (!) getting too involved in the process, and to keep any potential costs to an absolute minimum.

**Note:** Riders shown on a horse must at all times wear a helmet.

**Note:** FEIF reserves the right to use the material of the event for news articles and promotional purposes.

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